

# Sponsorship Levels

10th Annual Pauly Friedman 5K Family Walk/Run



## Finish Line Sponsor: \$3,000

- Company name or logo listed on race advertisements (Billboard and newspaper publications)
- Company name or logo on road signs leading up to the race
- Company name or logo displayed on sponsorship board
- Company name or logo placed on back of race day t-shirts
- Opportunity to address the race participants as co-sponsor
- Company recognition on FSA NEPA and Help Line/211 website
- Company recognition on FSA NEPA Facebook page
- Insert of literature and/or item in racer packets (provided by sponsor)
- Prominent signage at registration and the finish line
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Company recognition on race registration page(s)
- 12 complimentary race entries

## Final Stretch Sponsor: \$2,000

- Company name or logo listed on race advertisements (Billboard and newspaper publications)
- Company name or logo displayed on sponsorship board
- Company name or logo placed on back of race day t-shirts
- Company recognition on FSA NEPA and Help Line/211 website
- Company recognition on FSA NEPA Facebook page
- Insert of literature and/or item in racer packets (provided by sponsor)
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Company recognition on race registration page(s)
- 8 complimentary race entries



# ***Sponsorship Levels (continued)***

## ***10th Annual Pauly Friedman 5K Family Walk/Run***



### **On Your Mark Sponsor: \$1,000**

- Company name or logo displayed on sponsorship board
- Company name or logo placed on back of race day t-shirts
- Company recognition on FSA NEPA and Help Line/211 website
- Company recognition on FSA NEPA Facebook page
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Insert of literature and/or item in racer packets (provided by sponsor)
- Company recognition on race registration page(s)
- 6 complimentary race entries

### **Water Station Sponsor: \$500**

- Company name or logo placed on back of race day t-shirts
- Company name or logo listed at water station
- Company recognition on FSA NEPA and Help Line/211 website
- Company recognition on FSA NEPA Facebook page
- 4 complimentary race entries

### **We Have Your Back Sponsor: \$250**

- Company name or logo placed on back of race day t-shirts
- Company recognition on FSA NEPA and Help Line/211 website
- Company recognition on FSA NEPA Facebook page
- 2 complimentary race entries

**→ Please email high resolution logo to Amber at [ALoomis@fsanepa.org](mailto:ALoomis@fsanepa.org) by July 20, 2018 in order to be featured on back of race day t-shirts.**

**→To register your complimentary race entries, please contact Theresa at (570) 823-5144, ext. 312 or [TLangan@fsanepa.org](mailto:TLangan@fsanepa.org) by July 27, 2018.**



# Sponsorship Form



**10th Annual Pauly Friedman 5K Family Walk/Run**

Sunday, August 5, 2018 at Misericordia University

**Please fill out this form completely to ensure that  
we accurately recognize your support:**

**Contact Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_  
(as it should appear on promotional materials)

**Address:** \_\_\_\_\_

**City, State & Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsorship Amount:**

- Finish Line Sponsor: \$3,000
- Final Stretch Sponsor: \$2,000
- On Your Mark Sponsor: \$1,000
- Water Station Sponsor: \$500
- We Have Your Back Sponsor: \$250
- Other: \$ \_\_\_\_\_

**Checks can be made payable to:**

Family Service Association of NEPA – Walk/Run  
31 W. Market Street, Wilkes-Barre, PA 18701

Thank you for your sponsorship and for making a difference in the lives of those we serve! Please contact Amber Loomis with questions or for additional information at (570) 823-5144, ext. 309 or [ALoomis@fsanepa.org](mailto:ALoomis@fsanepa.org)

Family Service Association of Northeastern Pennsylvania is a 501(c)(3) charitable organization.